

HE SAID SHE SAID

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Married? There's an App for That

August 25, 2009 – Omaha, NE: Apple markets its iPhone with the phrase, “There’s an App for that.” If you want to check how many calories are in your lunch, there’s an app for that. If you want to check exactly where you parked your car, there’s an app for that. With approximately 50,000 Apps available for download, Apple claims, “There is an App for just about...anything.” The release of Marriage Log bolsters this claim. If you want to check on the status of your marriage, there’s an App for that.

The concept for Marriage Log comes from the creators of He Said She Said blog, Pierce and Brittany Hibma, and is consistent with their vision of using the latest 21st Century technology to promote marriage, the oldest institution known to humankind. The main hub of He Said She Said blog is their website: <http://HSSSBlog.com>. Here, Pierce and Brittany present topics relevant to married life in a fun and fresh way with titles such as “Scheduled Maintenance OR The Impromptu Sweat Session.” “Ultimately, we hope to be a catalyst for changing the negative view of marriage and display it as the worthy celebration it truly should be,” said Brittany.

Pierce and Brittany are both 25 years old and have one year of marriage under their belt. They readily admit they have learned a lot in their first year. According to Pierce, “The most important thing we’ve learned is to value our marriage and maintain our enthusiasm for each other.” As the product of divorced parents, Brittany knows that marriage can be a challenge and sometimes ends. However, they are both committed to making their marriage work and plan to do it through great communication, enjoyable activities, and living with purpose.

Marriage Log App for iPhone is meant to assist in accomplishing the goals of Pierce and Brittany that are shared by many other married couples. It provides a special place for iPhone users to store information regarding their special relationship. Also, it encourages each user to give their spouse the attention they deserve. Among the many iPhone Apps available, Marriage Log is arguably the most important for any married person as it is sure to improve any and every marriage.

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